

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61

1924

CHAS. FORD CO.

Our Freight Office, Express Office and Money Order Office is at
FISHERS, Ontario Co., NEW YORK

RETAIL LIST

**NEW and
 BEST
 KINDS**

SEED POTATOES

Many Trials beside Seed from many places, clearly show Seed Potatoes grown here to be Thriftiest, making Heaviest Crops.

FISHERS, Ontario County, New York,

Has long been noted for Vigorous Seed Potatoes. Many farmers came long distances for them. Thirty years

ago one came fifty miles with wagon for a load. Orders for new seed came to us from farmers in England and Mexico; we have sent carloads to Canada, Maine, Florida, and many thousand bushels to Middle State farmers. **WISE PLANTERS OBTAIN SEED POTATOES FROM PLACES WHERE THEIR VIGOR IS KNOWN TO INCREASE INSTEAD OF RUNNING OUT.**

HUSTLER

In a patch of Early Rose, one plant ripened big, **WHITE SKINNED** Potatoes, full two WEEKS before the Rose and so good that some were saved and carefully grown, proving to be such rapid growers, they deserve the name, **HUSTLER**. Although extra early, it keeps **SOUND AND FIRM UNTIL SPRING**. It sprouts are large, strong and vigorous, leaves very broad, vines up-right, rugged, rapid growers, unknown to blight. **HUSTLER GROWS LARGER, YIELDS MORE LARGE POTATOES**, and ripens more uniformly very early, than most other extra early kinds. Its large, plump, chunky, smooth, handsome tubers, will be among the very first to market at highest price—well worth it, too. Such **EXCELLENT COOKERS** will surely be wanted. Heaviest yielder of all extra early sorts; good keeper, sound and firm until summer. Finest quality all the year round.



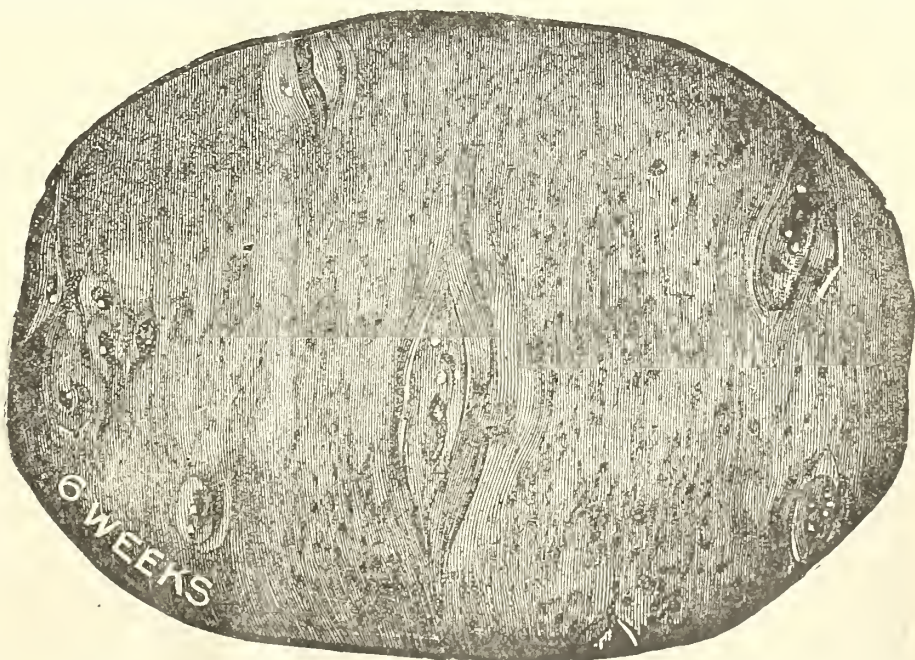
15 pounds \$1.50 20 pounds \$2.00 25 pounds \$2.40 35 pounds \$3.00

SEE WHAT THIS FARMER SAYS OF IT

THE HUSTLER ripened extremely early, and such splendid cookers, they were in great demand for table use before several other early sorts were large enough. With ordinary field culture they yielded about one-fourth more than Carman, right along side.—Robert T. Evans, Burlington Co., N. J.

EARLY SIX WEEKS

This **Extra Early** is in great demand for seed by experts who harvest before vines die, and sell the plump, smooth, handsome potatoes at very high prices. One reported, "**SIX WEEKS** are **EXTRA EARLY**, cook mealy, are good yielders of nice size averaging one-half pound each. Eight pounds of seed yielded over **FIVE HEAPING BUSHELS**." Another reported that "June 15th he dug over



SIXTEEN BUSHELS from a peck of seed, and that they were ready sale at very highest price." Introducers claim to grow **SIX WEEKS EXTRA EARLY** large enough for use in only six to seven weeks from planting. This seems to us impossible except on some very favorable spot. We are told that **FARM JOURNAL** people had **NICE LARGE SIX WEEKS** potatoes in fifty-seven days from planting. Skin light pink, flesh very white and floury.

15 pounds \$1.50 20 pounds \$2.00 25 pounds \$2.40 35 pounds \$3.00

In April 1920, Mr. S. C. VanWyck of Dutchess Co., N. Y., wrote us, "Just received four barrels of potatoes. They are very nice."

PRICE ON JUST WHAT YOU WANT TO BUY



IRISH COBBLER

Growers. Very early, large, handsome, creamy white, skin often slightly netted. natures mark of finest cooking quality, many have small specks similar to specks on Early Ohio and Six Weeks. Early potatoes first in market bring high prices. Cobbler quoted highest in all early markets until very few TRUE IRISH COBBLERS are left for seed.

15 lbs. \$1.40

20 lbs. \$1.85

30 lbs. \$2.40

40 lbs. \$3.00

RED BLISS TRIUMPH

Comes very early in spring, first from Bermuda and Bahama Islands, next the first from Florida before the few Spaulding Rose Number Four and many more Irish Cobblers supply Northern markets. Sets many to each plant so makes heavy crops in climate and soil suited to it. Round, bright red, flesh very white, good for early market garden.

12 pounds \$1.50

15 pounds \$2.00

20 pounds \$2.50

25 pounds \$3.00

MANISTEE IMPROVED

Out-yielded all other pink kinds the last three years. Very large, smooth, bright pink, handsome, very white flesh. Mid-season oval, oblong. Its plants are healthy, rapid growers, free of disease or blight, soon making large vines covering the ground well. On naturally superior potato soil here this excellent variety has steadily gained in vigor. Making heavy crops of choice MANISTEE IMPROVED, which command high prices from discriminating people who insist on having the very best there is.

15 pounds \$1.50

20 pounds \$1.90

30 pounds \$2.40

40 pounds \$3.00

EARLY ROSE

Very reliable, always good, of the very best, beautiful pink skin especially at seed end with faint pink cloud in very white flesh, a rapid grower, good keeper, of excellent quality.

15 pounds \$1.50

20 pounds \$2.00

25 pounds \$2.50

35 pounds \$3.00

OHIO EXTRA EARLY

Oval - oblong - round, bright pink especially at seed end with full eyes almost even with surface. Lusty sprouts broad, dark green leaves, stout upright vines, sets potatoes very soon good cookers. finest floury white, best for early market garden. A customer says OHIO S planted May 10th in sixty days were large enough for table use.

15 pounds \$1.50

20 pounds \$1.90

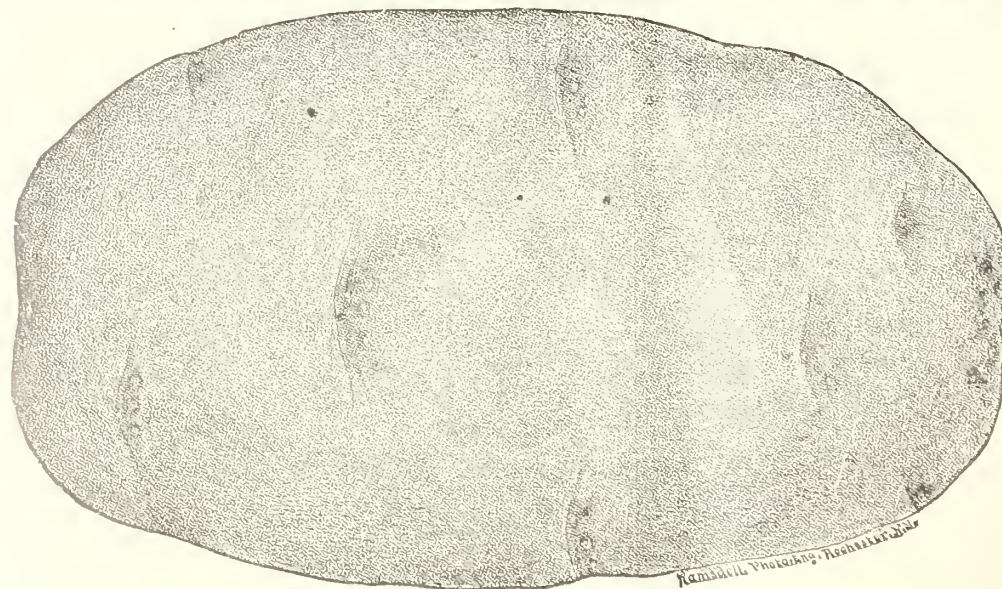
30 pounds \$2.40

40 pounds \$3.00



Spaulding Rose Number Four

Oval-oblong slightly flattened, handsome pink, come from Florida and Carolina, but not quite so early as Red Bliss Triumph or Irish Cobbler U. S. Grade, Number 1 Spaulding Rose. pleases wholesalers retailers and good housekeepers, excellent cookers, always fine, white flesh.

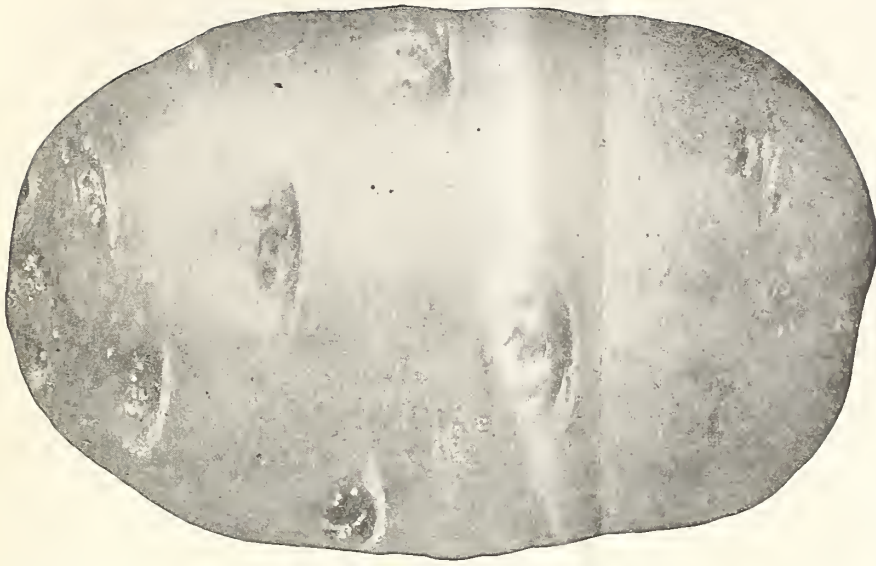


15 pounds \$1.50

20 pounds \$1.90

30 pounds \$2.40

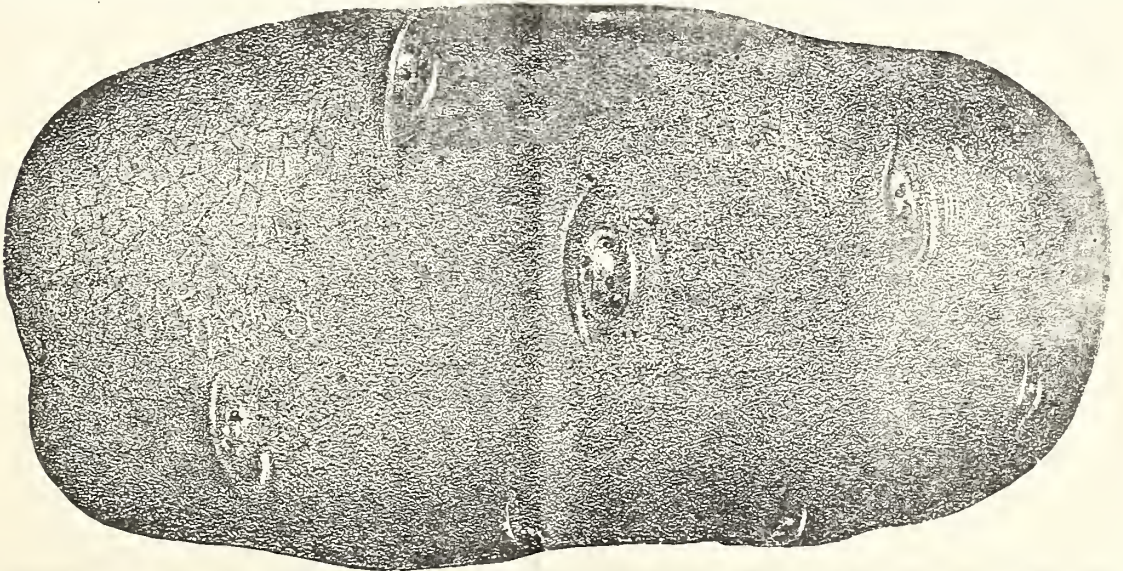
40 pounds \$3.00



EARLY QUEEN

Very early, sprouts quickly, grows rapidly, making large thrifty vines very soon. A gardener near Philadelphia got EARLY QUEEN from us and sold a good crop from them in early July, he spread out little ones in shade where in two weeks they sprouted, so he planted them August 1st and harvested a good crop in October, very fast growing, two crops in one season. Chunky, roundish to oblong BEAUTIES, smooth white, some of them clouded light pink like Beauty of Hebron always excellent cookers all the year round, fancy, fine, floury.

12 lbs., \$1.50 18 lbs., \$2.00 24 lbs., \$2.50 30 lbs., \$3.00



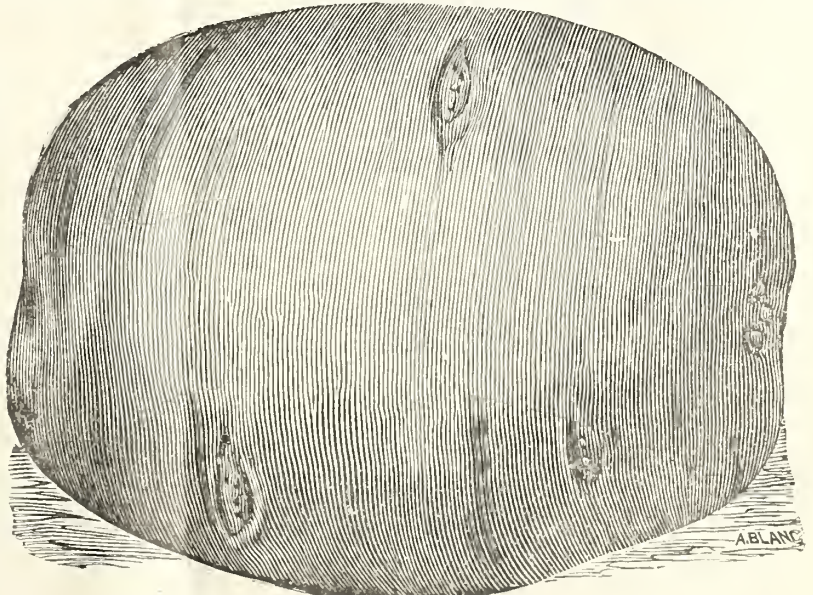
GREEN MOUNTAIN IMPROVED

Mid-season. A reliable originator of seedlings sold the entire stock of Green Mountain to a seedsman who sent a small potato having numerous eyes to each subscriber for his Farm Newspaper. His seed catalogues, great pictures looked like a heavy cropper [chunky with few eyes] claimed yield of 1360 bushels per acre; price seemed high even with many eyes, one barrel planted in check rows one eye to each check about three feet apart each way in rich loamy soil yielded 35 bushels early, white, oval mostly having many but very shallow eyes, excellent cookers, but too small for heavy croppers, they set heavy, so led growers to hope for greater crops next time. In helping potato experts select the nicest ones from which to make pictures for a seedsman's catalogue our Chas. W. Ford selected five chunky square-ended ones having only a few but strongest appearing eyes. Three men who had harvested them declared these chunky ones having few eyes had grown on the same vines with oval ones having many eyes. This natural change to larger size with few eyes continued resulting in GREEN MOUNTAIN IMPROVED, one of the very best for the principal crop. Dealers and housekeepers want these good cookers, white, handsome, right size, hardly leave enough for seed this heavy yielder, good keeper.

15 pounds \$1.50 20 pounds \$2.00 25 pounds \$2.40 35 pounds \$3.00

WORLD WONDER

Medium-late, fresh from seed-ball of Rural New Yorker having purple sprouts and blossoms, broad dark green leaves and large tree like vines which branch freely before they fall; WORLD WONDER in line with Carman and Sir Walter Raleigh makes very heavy crops. Large, smooth, round white, handsome, very profitable to grow for wholesale carload markets. Paul Fredericks originated and named this Wonder. He says, it made 60 bushels more per acre than Rural New Yorker right along side. His neighbors who grew large fields of Rurals, Carmans and Sir Walter Raleigh satisfied with good crops of the heavy yielders until they saw their favorite heaviest croppers out yielded 60 to 100 bushels per acre now they are glad to plant this new seedling at any reasonable price.

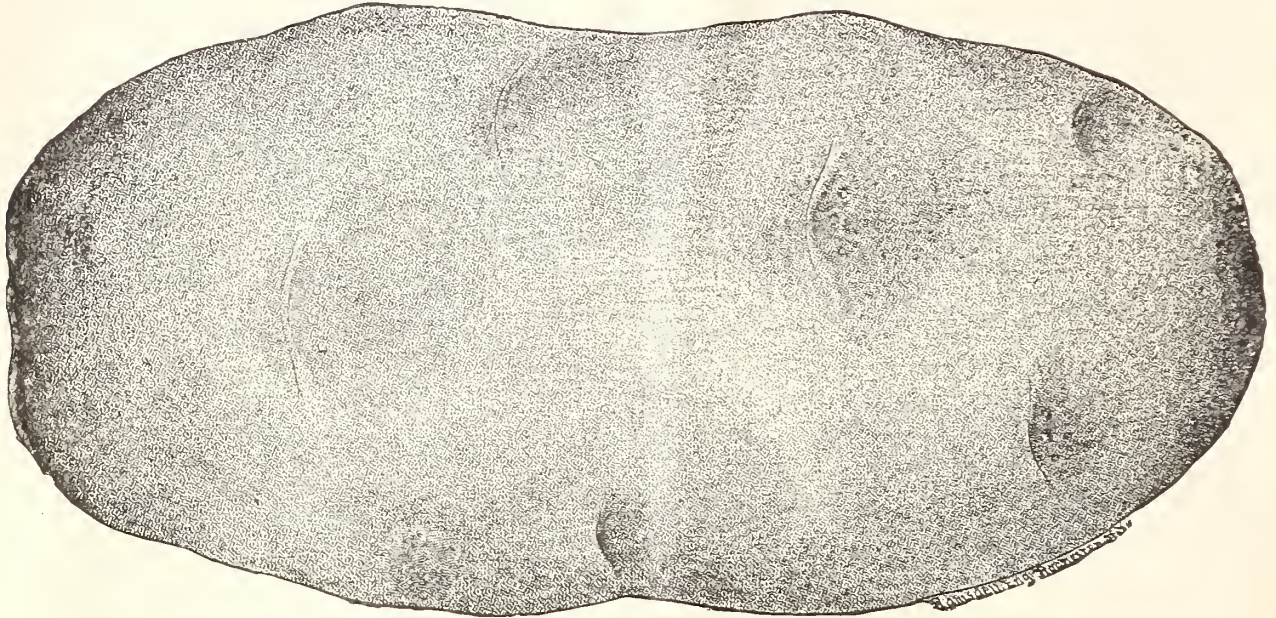


15 lbs. \$1.25 25 lbs. \$1.65 30 lbs. \$2.00 40 lbs. \$2.50 50 lbs. \$3.00

I had six short rows of this new kind (World Wonder) and harvested nineteen bushels, and from rows, the same length of Rural New Yorker adjoining them, I only got ten bushels. I don't want to sell any of this new kind. I want to plant them. Fred Gibke. Lewellyn Matthews grew 24 bushels World Wonder from 1 bushel of seed.

THERE KINDS IN LARGE BARREL OR SACK

On every farm should be a few early, some medium and more of a later kind, so the family may have the very best all the year round. 10 pounds either **HUSTLER** **EARLY QUEEN**, **EARLY ROSE**, **SIX - WEEKS** or **IRISH COBBLER**, and 40 pounds either **DIBBLE** **RUSSET**, **LONGFELLOW** or **SPAULDING ROSE** No. 4, and **ONE HUNDRED POUNDS** either **CARMAN**, **HEAVYWEIGHT** or **WORLD WONDER** well packed with something between to keep separate three kinds in a large barrel or sack for \$8.00, soon before prices go higher. May soon be sold out of some kinds.



LONGFELLOW

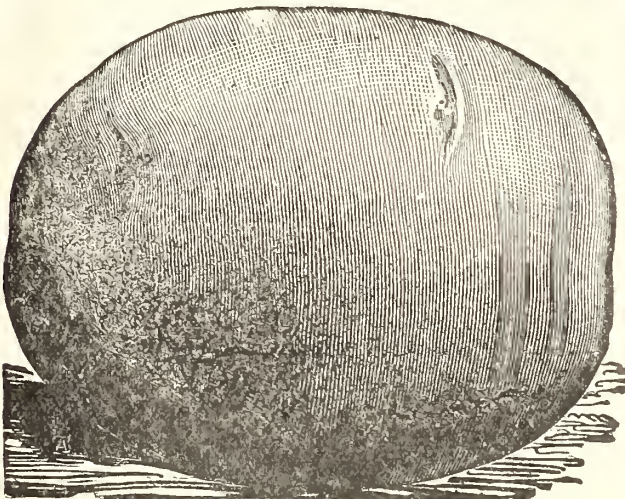
Medium late, very large, long, somewhat flattened, eyes shallow. Smooth, glossy, white skin, flesh white, good to boil and fry; just right to make Saratoga chips. **THE HEAVIEST CROPPER IN CULTIVATION.** Vines are very luxuriant, branching freely and have many more leaves than potato vines usually have. When full grown, **LONGFELLOW** vines generally cover the ground completely. **LONGFELLOW** sets a good many potatoes which grow to be **VERY LARGE**, smooth and handsome. It has made immense crops, doing remarkably well on all kinds of soil.

15 pounds \$1.50 20 pounds \$2.00. 25 pounds \$2.40 35 pounds \$3.00

One pound any kind in our lists by mail, POSTAGE PREPAID for 40 cents

One pound each of any five kinds in our lists, the five lbs. POSTAGE PREPAID for \$1.75

About 1 lb. (4 good potatoes each) of fifteen kinds, your selection from our list, packed and on cars here, express charges not prepaid, \$5. 10 lbs. all one kind, postage prepaid, \$2. 20 lbs. one kind Express not prepaid \$2.50.



DIBBLE RUSSET

This new round white netted skin variety is giving excellent satisfaction here. The vines are stocky and thrifty, and not susceptible to blight or disease of any kind. The tubers grow round and plump, and are of excellent cooking quality. It is an easy potato to harvest, will keep late in spring without sprouting, and is one of the best new sorts at the present time. When you sell your customer the Russet, he will always come back after more.

15 lbs. \$1.25 25 lbs. \$1.65 30 lbs. \$2.00
40 lbs. \$2.50 50 lbs. \$3.00

Heavy Weight---New

Makes very large healthy vines and immense crops. Round to oblong slightly flattened, resembling Carman. Very large, white, so very handsome and so remarkably productive that wherever known it is wanted for planting. We offer a limited quantity of **INSPECTED HEAVY WEIGHT** from a heavy crop grown from selected stock.

INSPECTED SEED.

15 lbs. \$1.30	20 lbs. \$1.50
30 lbs. 2.00	25 lbs. 1.70
40 lbs. 2.50	50 lbs. \$3.00

BEAUTY OF HEBRON

Early, oblong, smooth, handsome, pink and white, good yielder, finest quality.

15 lbs. \$1.50	20 lbs. \$2.00
25 lbs. 2.50	35 lbs. 3.00

Aaron Strimple wrote us: "I received the Potatoes in good shape. I order every Spring, but these were the **BEST** Potatoes I ever bought. Many thanks for same."

John Ryder of Sussex, N. J., wrote us: "Received potatoes in fine order Thank you."

When you buy Our Seed Potatoes you know you get the best; They Have Gained Great Reputation.

Cost of Vigorous seed is so small compared with value of Good Crops, our best seed for heaviest crops seems wisest policy

Please tell us what kinds and about how many you think of getting and we will name Special Low Prices on them. Best Seed Pays Best.

FOR MORE THAN 50 POUNDS ASK LOWEST